



**“Packaging
and branding
for Clover House
Chocolate.”**

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Concept
Illustrations
Design



**“Illustrations
and 2D animations
for SC Johnson.”**

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Concept
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Animations



**“Frame by frame
animation on ADHD
Awareness Month for
Angelini Venture.”**

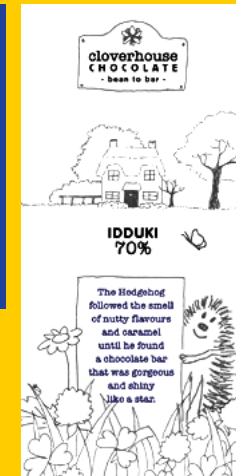
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“Packaging and branding for Clover House Chocolate.”



“The brief was: Alfons Mucha, William Morris, handmade, precious, elegant, personal.”



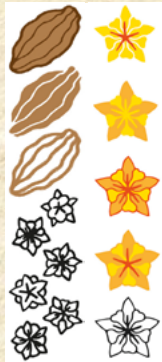
Sketching and testing different ideas and various techniques: screen printing, lino printing and watercolour.



Evolving the pattern to combine the handmade feeling of lino printing and watercolour with the graceful floral symmetry of Renaissance mural paintings and the natural patterns of William Morris.



Exploring the pattern through watercolour, gouache and digital techniques to achieve the best result.



“The imperfections of the hand-drawn illustration and the texture of the Lokta paper give the packaging a luxurious, handmade feeling.”





Making each chocolate bar unique while diversifying the design for the identity, the hazelnut spread and the merchandising.



COCOA BEANS
ORGANIC CANE SUGAR
COCOA BUTTER

MAY CONTAIN TRACES OF NUTS

MIN COCOA SOLID 70%

APPROXIMATE WEIGHT 70g

NUTRITIONAL INFORMATION
PER 70g BAR

ENERGY 1692kJ/409kcal FAT 28.4g

CARBOHYDRATES 25.6g

SUGARS 24.3g - FIBRE 7.8g

PROTEIN 6.7g

STORE IN A COOL & DRY PLACE
MADE IN THE UK

BEST BEFORE 15.02.2026

CLOVER HOUSE CHOCOLATE LTD
69 OAKWOOD CRESCENT
LONDON N21 1TA
CLOVERHOUSECHOCOLATE.COM



CLOVERHOUSECHOCOLATE.COM



“Illustrations and 2D animations for SC Johnson.”

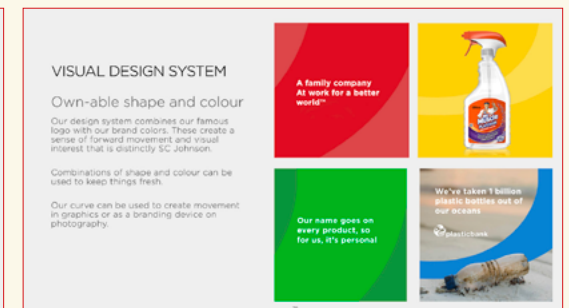
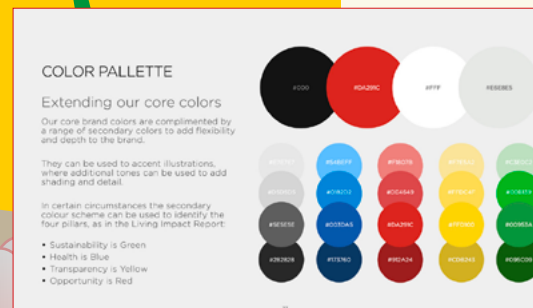
The briefs were generic text descriptions. Each project has been an imaginative challenge, while also allowing freedom of style and expression.



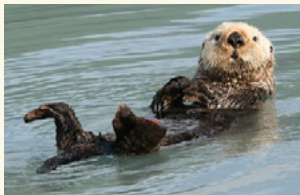
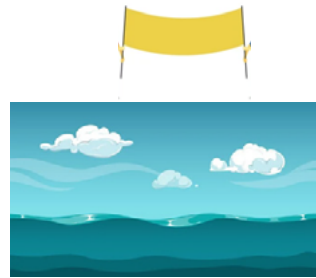
Concept
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Following strict layout and colour guidelines to create and design social media posts of multiple kinds and formats.



For **World Oceans Day** the brief was to use simple imagery related to the ocean following these visual references.



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Researching references for the otter's anatomy and movement.

“Proud to contribute to sustainability and recycling initiatives through my work.”



Researching references.



“Frame by frame animation on ADHD Awareness Month for Angelini Venture.”



Concept
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The brief was to transform Amanda's comic book on girls with ADHD into an animation.

The client's aim was to raise teachers' awareness of ADHD and its positive impact in the classrooms.

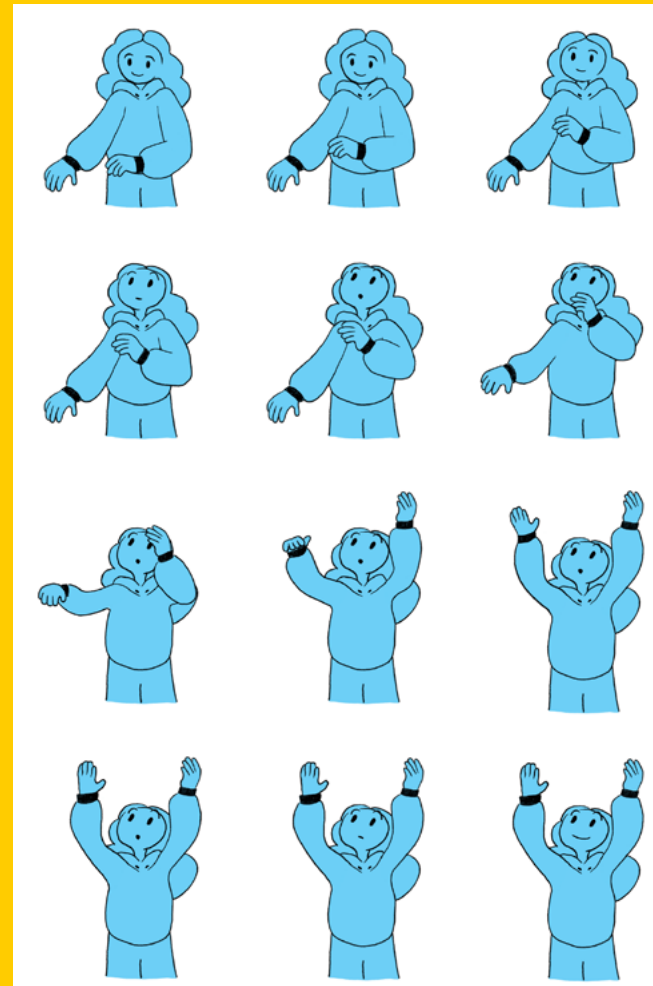
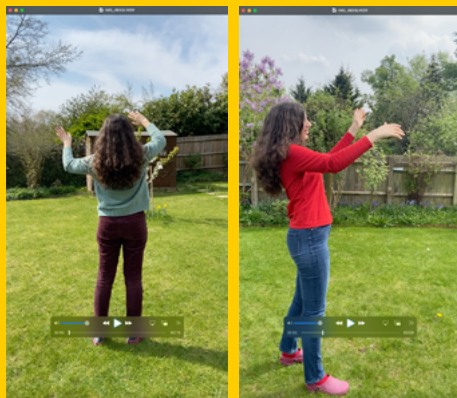
As the comic book didn't convey the positive message the client sought, I suggested an alternative story and copy.



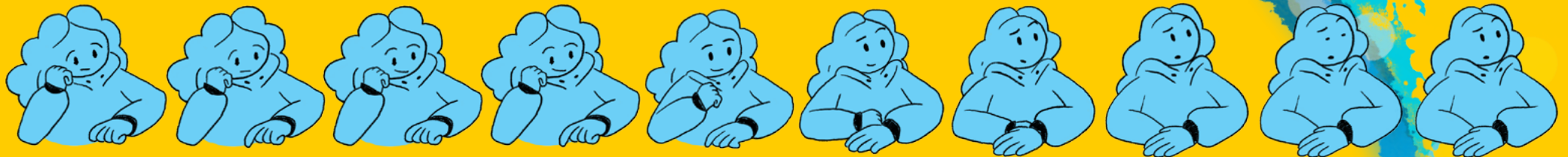
Drawing new characters and poses for the main character while maintaining the original comic book style.



Producing video references for animating the character and planning camera movement.



Drawing the animation frame by frame and enhancing it in After Effects.



Adding colours to the characters and adjusting lighting and backgrounds to communicate the story more effectively.

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THE RAINBOW

My heart leaps up when I behold
A rainbow in the sky:

So was it when my life began;
So it is now I am a man;
So be it when I shall grow old,
Or let me die!

The child is father of the man;
And I could wish my days to be
Bound each to each by natural piety.

William Wordsworth